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Retail Price List 1946

Iowa
Grown

Gladiolus

Bulbs
Bulblets



HAROLD STEARNS

Gladiolus Hobbyist-Grower

21 North Second St.

ESTHERVILLE - IOWA



Featuring VARIETIES OF MERIT FOR
DEPENDABLE PERFORMANCE



Soliciting Growers good will and satisfaction
rather than voluminous sales



To All Gladiola^{US} Growers Everywhere. Greetings:



I wish to take this opportunity to thank the many of you for your nice letters of appreciative acknowledgment, sorry that circumstances did not always permit my prompt replying at the time of their receipt, hope that all of you may have had a very successful growing season and trust that our future dealings may be transacted with the same feeling of cordiality as in the past. We shall continue the policy of trying to send out only healthy stock, true to name and size. Any transaction in which the customer should not be entirely satisfied with after receiving their order, purchase price will be refunded to them if they will return stock to us. There are many meritorious varieties grown for sale which we do not list. Our present offering consists of several of the older ones that are good including such newer ones which we have had the opportunity to try out over a period of time enough that we may know they are capable of dependable performance. We offer none for sale which we do not think worthy of culture. We appreciate all orders, yet all should realize the impossibility of any one individual dealer's ability to supply too great a demand from the supply of Gladiolus stock at the present time. Suggestions covering culture will be included with all orders. Regardless of whence you may receive anticipated plantings from, we wish to all of you, "Happy growings."

BULB SIZES

Bulbs are herewith classified as being L. for large, M. for medium and S. for small. Large sizes are No. 1's (over 1½ inches) and No. 2's (from 1¼ to 1½ inches in diameter.) Medium sizes are No. 3's (between 1 and 1¼ inches) and No. 4's (between ¾ and 1 inch in diameter). Small are No. 5's (between ½ and ¾ inches) and No. 6's (which are under ½ inch in diameter). A very good illustrated cut of bulbs drawn to these dimensions can be found in the May, 1945 issue of the "Flower Grower." In making up orders we attempt to make an equal representation as between those requested sizes as far as possible. Planting large size bulbs is no positive indication that you will get the largest size bloom possible for that specific variety, unless one is sure of the age of the bulb being planted. One may find large size bulbs on the market which have passed their maximum flowering ability—this life cycle in gladiolus bulbs average about 7 years. Adverse opinion as to the SIZE of planting stock needed to produce good bloom notwithstanding, small size bulbs in many varieties will make good flower spikes, if from young vigorous stock. Our entire listing consists of bulbs the first and second year from bulblets.

TERMS AND PRICES

Minimum orders accepted—\$2.00, which will be prepaid in the U. S., however, if you will advise me to send your order charges collect, I will include more than enough extras in your order to compensate you for having paid the carrying charges. Express shipments are by far the safer way during severe weather conditions. Please do not ask for orders after May 1st. All stock subject to prior sale. My stock is Iowa State inspected, Certificate No. 125.

DISCOUNT

Many dealers offer a certain discount on different sized orders and some also to those who may send in their orders before a certain date. It is our policy to make the original price listing as low as possible regardless of the size of order above minimum without any discount inducement, therefore we offer no cash discount. We do, however, aim to make up any difference in price for specific varieties we may find to be listed at a lower price by others by adding extras of such when ordered. To those of you who may express your willingness to pay carrying charges on your orders we will add more than enough extras to your order to make up the difference to you.

WHOLESALE

While we are not including a wholesale offering in this listing—we do have enough in some sizes of several varieties, and especially small size planting stock—4-5-6's and bulblets—in nearly all to do so. To those of you who may wish to order in quantity at wholesale, if you will write concerning the specific varieties you may be interested in that may be listed herein, we will attempt to supply you at the right price if possible to do so.

CULTURE

We include cultural directions for the benefit of the uninitiated with all orders sent out. Much experimental work is being done with new formulas for dips and sprays. The following for each are among those methods which have proved generally satisfactory for the average grower up to this time:

BULB DIP—highly effective for bulb disease and thrip bulb infestation. One gallon mixture—1¼ table or 3 teaspoons LYSOL. Three gallon mixture—4 tablespoons Lysol. Use 1 teaspoon of spreader to each gallon if obtainable. Soak bulbs 3 to 6 hours, bulblets 12 to 14 hours (overnight) shortly preceding planting. Same dip may be used for about three separate times if solution is not kept too long.

THRIP SPRAY. Mix well and spray thoroughly weekly after foliage is about four inches high until just before blooming period.

2 level tablespoons TARTAR EMETIC

4 level tablespoons brown sugar to each 3 gallons of water.

GENERAL PRICE LIST

Please order just as listed and do not break amount in each item. Color and size classification according to the latest listing of the North American Gladiolus Classification Committee—1945. In ordering please give second choice where possible.

	PER	LARGE	MEDIUM	SMALL	BULBLETS	
					PER	
AMULET	4	.25	6-.25	10-.25	Pkg.	.25
Large ruffled buff—tinted pink	10	.60	.40	.25
AMIGO	3	.25	5-.25	10-.25	Pkg.	.25
Large light red—a good one	10	.75	.50	.25
ALADDIN	3	.25	5-.25	10-.25	Pkg.	.25
Large ruffled salmon—creamy throat blotch	10	.75	.50	.25
ALGONQUIN	3	.25	4-.25	8-.25	Pkg.	.25
Large bright scarlet—brilliant and showy	10	.75	.60	.40
ARETHUSA	4	.25	6-.25	10-.20	Pkg.	.25
Ruffled buff—cream throat	10	.60	.40	.20
BAGDAD	4	.25	6-.25	10-.25	Pkg.	.25
Red smoky—an old timer still good	10	.60	.40	.25
BADGER BEAUTY	1	.25	2-.25	3-.25	20	.25
Lavender—cream throat—fine new commercial	10	2.00	1.00	.70	100	1.00
BLACK OPAL	3	.25	5-.25	8-.25	Pkg.	.25
Large deep red—popular—very good	10	.75	.50	.30
BEACON	3	.25	5-.25	10-.25	Pkg.	.25
Large scarlet—cream throat—tall and straight	10	.75	.50	.25
BINGO	4	.25	6-.25	10-.25	Pkg.	.25
Giant cream—Picardy sport—still winning	10	.60	.40	.25
BIT-O-HEAVEN	4	.25	6-.25	10-.20	Pkg.	.25
Orange—late—commercial—very attractive	10	.60	.40	.25
BLAZE	3	.25	5-.25	10-.25	Pkg.	.25
Giant scarlet—long spikes and flower head	10	.75	.50	.25
BARCAROLE	3	.25	5-.25	8-.25	Pkg.	.25
Ruffled orange—older but a fine one	10	.75	.50	.30
BUCKEYE BRONZE	1	.25	2-.25	3-.25	20	.25
Large bronze—and a good one	10	2.00	1.00	.70	100	1.00
CAPRI	4	.25	6-.25	10-.25	Pkg.	.25
Large cream—ruffled—tall spikes—never crooks	10	.60	.40	.25
CORONA	2	.25	3-.25	6-.25	Pkg.	.25
Large light pink—a beauty and popular	10	1.00	.75	.40
CORAL GLOW	4	.25	6-.25	10-.25	Pkg.	.25
Light red—coral tinted	10	.60	.40	.25
COLONIAL MAID	3	.25	5-.25	10-.25	Pkg.	.25
Lavender—tall and straight—always good	10	.75	.50	.25
DEBONAIR	4	.25	Pkg.	.25
Light salmon—good cut flowers	10	.60
ELANORA	2	.25	3-.25	5-.25	Pkg.	.25
Large purple—one of the best in this class	10	1.00	.75	.50
ELIZABETH THE QUEEN	1	.35	.25	2-.25	10	.25
Giant ruffled lavender—a real beauty	10	2.75	2.00	1.00	100	2.00
ETHEL CAVE COLE	2	.25	3-.25	4-.25	Pkg.	.25
Large light pink—very popular	10	1.00	.65	.50
FLARE	3	.25	5-.25	10-.25	Pkg.	.25
Large scarlet—blotched	10	.75	.50	.25
GARDENIA	4	.25	6-.25	10-.25	Pkg.	.25
Cream—good commercial—early	10	.60	.40	.25
GLAMIS	1	.25	.20	2-.20	20	.25
Giant ruffled salmon—always fine	10	2.00	1.50	1.00	100	1.00

	PER	LARGE	MEDIUM	SMALL	BULBLETS PER	
GLOAMING	4	.25	6-.25	10-.25	Pkg.	.25
Medium purple—good commercial	10	.60	.40	.25
GOLDEN TETON	2	.25	4-.25	6-.25	Pkg.	.25
Large deep yellow—capable of being best	10	1.00	.60	.40
GRETA GARBO	2	.25	3-.25	5-.25	Pkg.	.25
Large light pink—cream throat—popular	10	1.00	.75	.50
HARMAU	2	.25	3-.25	4-.25	Pkg.	.25
Giant salmon	10	1.00	.65	.50
HARVEST MOON	4	.25	6-.25	10-.25	Pkg.	.25
Good yellow—few Zuni bulbs mixed in this	10	.60	.40	.25
IEKA	4	.25	6-.25	10-.25	Pkg.	.25
Large red smoky—abundant bloom	10	.60	.40	.25
IRAK	4	.25	6-.25	10-.25	Pkg.	.25
Lavender smoky—always dependable	10	.60	.40	.25
KENWOOD	1	.35	.25	.15	10	.35
Tall deep red—fine cutter	10	2.80	2.00	1.20	100	2.80
KING TAN	2	.25	3-.25	5-.25	Pkg.	.25
Large rosy tan—A.O.C.	10	1.00	.75	.50
KING LEAR	4	.25	6-.25	10-.25	Pkg.	.25
Early ruffled purple—great propagator	10	.60	.40	.25
LADY JANE	2	.25	3-.25	5-.25	40	.25
Large cream—first rank in this color	10	1.00	.75	.50	100	.50
LEADING LADY	1	.60	.40	.25	10	.60
Giant cream—Picardy sport—big winner	10	4.80	3.20	2.00	100	5.00
LEONA	4	.25	6-.25	8-.25	Pkg.	.25
Large ruffled rose—always good	10	.60	.40	.30
MARGARET BEATON	3	.25	4-.25	6-.25	Pkg.	.25
Large white—scarlet blotched—fine	10	.75	.60	.40
MARGARET FULTON	4	.25	6-.25	10-.25	Pkg.	.25
Salmon—commercial	10	.60	.40	.25
MALAY CHIEF	3	.25	5-.25	8-.25	Pkg.	.25
Black red—good cut flower for this color	10	.75	.50	.30
MERCURY	1	.35	.25	.15	10	.35
Large brilliant scarlet—a new one	10	2.80	2.00	1.20	100	2.80
MYRNA	2	.25	3-.25	5-.25	Pkg.	.25
Ruffled white—a popular Glad	10	1.00	.75	.50
NEW ERA	3	.25	4-.25	8-.25	Pkg.	.25
Large light pink—still well liked	10	.75	.60	.30
PARADISE	4	.25	6-.25	10-.25	Pkg.	.25
Large buff—tall dependable commercial	10	.60	.40	.25
PARNASSUS	2	.25	3-.25	5-.25	Pkg.	.25
Giant deep purple—very good	10	1.00	.75	.50
PEGGY LOU	4	.25	6-.25	10-.25	Pkg.	.25
Deep pink—commercial	10	.60	.40	.25
R. B.	2	.25	4-.25	6-.25	Pkg.	.25
Giant A.O.C.—bronze rose—good	10	1.00	.60	.40
REGENT	4	.25	6-.25	10-.20	Pkg.	.25
Large scarlet	10	.60	.40	.20
RED CHARM	1	.25	2-.30	2-.20	15	.25
Giant deep red—Butts—a fine one	10	2.00	1.20	.80	100	1.00
RED LIGHTNING	3	.25	5-.25	10-.25	Pkg.	.25
Large light red—cream blotch	10	.75	.50	.25
RED PHIPPS	3	.25	5-.25	Pkg.	.25
Medium light red—early	10	.75	.50

	PER	LARGE	MEDIUM	SMALL	BULBLETS PER	
REWI FALLU	3	.25	5-.25	10-.25	Pkg.	.25
Giant black red	10	.75	.50	.25
RIO RITA	1	.35	.25	.15	10	.35
Giant ruffled orange—scarlet blotch	10	2.80	2.00	1.20	100	2.50
ROCKET	3	.25	5-.25	8-.25	Pkg.	.25
Large light red—very good	10	.75	.50	.30
ROSA VAN LIMA	4	.25	6-.25	8-.25	Pkg.	.25
Large light pink—very early	10	.60	.40	.30
RUFFLED BEAUTY	3	.25	5-.25	8-.25	Pkg.	.25
Large ruffled yellow—rightly named	10	.75	.50	.30
SENSATION	3	.25	5-.25	8-.25	Pkg.	.25
Giant ruffled rose—good cutter	10	.75	.50	.30
SHIRLEY TEMPLE	4	.25	6-.25	10-.25	Pkg.	.25
Large pale cream—crooks in heat	10	.60	.40	.25
SILVERY TETON	1	.25	2-.25	3-.25	20	.25
Large rose—best in this color	10	2.00	1.00	.60	100	1.00
SNOW PRINCESS	4	.25	6-.25	10-.25	Pkg.	.25
Large white—good commercial	10	.60	.40	.25
SNOW WHITE	2	.25	3-.25	5-.25	Pkg.	.25
Large ruffled white—fine	10	1.00	.75	.50
SONATINE	4	.25	6-.25	Pkg.	.25
Large light pink—old but still good	10	.60	.40
STELLA ANTISDALE	2	.25	3-.25	5-.25	Pkg.	.25
Giant light pink	10	1.00	.75	.50
STOPLIGHT	1	.20	.15	2-.15	10	.20
Large ruffled dark red—one of the best	10	1.60	1.20	.65	100	1.25
SURFSIDE	3	.25	5-.25	8-.25	Pkg.	.25
Large white—very good	10	.75	.50	.30
TREASURY GOLD	2	.25	3-.25	5-.25	Pkg.	.25
Large golden salmon—good cutter	10	1.00	.75	.50
WHITE GOLD	1	.25	2-.25	3-.25	20	.25
Giant cream—yellow throat—popular	10	2.00	1.00	.60	100	1.00
WINGS OF SONG	3	.25	5-.25	8-.25	Pkg.	.25
Large light pink	10	.75	.50	.60
VAGABOND PRINCE	4	.25	6-.25	10-.25	Pkg.	.25
Reddish smoky—crooks in hot weather	10	.60	.40	.25
ZACATEY	1	.50	.35	.20	10	.25
Large white—carmine markings—novelty	10	4.00	2.80	1.60	100	2.00
ZUNI	3	.25	4-.25	6-.25	Pkg.	.25
Large ruffled smoky—a good one	10	.75	.60	.40

SALBACH'S PATENTED GLADIOLUS

I have been authorized to sell the following by Mr. Carl Salbach of Berkeley, Calif., which are under protection of U. S. Patents. Those who may buy them do so with the agreement that they will not resell the bulbs nor the bloom from them.

GOLDEN GODDESS. Clear deep yellow. 10-L. bulbs \$1.00. 10-M., 80c.

JUNE BRIDE. Large cream. Large 50c. 3, \$1.25. Medium, 35c. 3-90c.

SIR GALAHAD. Large cream. Large, 35c. 3, 90c. Medium, 25c. 5-\$1.00.

We believe that all who grow Gladiolus may benefit by belonging to Gladiolus Societies, very representative of which is our "New England Gladiolus Society" of which Mr. Albin K. Parker, Box 2, Norwood, Mass., is Secretary. Supplement Membership in this costs \$2.00 per year, which entitles one to the yearbook, "The Gladiolus" issued shortly after the first of the new year, together with additional supplements published at intervals during the year containing current information, seasonal articles, reports and news from affiliated State Societies, etc.

SPECIAL COMBINATION SIZE OFFER

The different bulb size items listed below are offered at 11 items for \$5.00—(Minimum order accepted). Not more than one duplicate item with each total minimum of 11, please; however, additional separate items may be selected at 50c each or total of 23 may be ordered for \$10.00 which may include two duplications should you wish. All bulbs and/or bulblets listed after each named variety constitute an item.

Algonquin	3-L	4-M	4-S	Magnolia	5-L	5-M
Avalon	2-M	4-S	Margo	1-M	1-S
Beltrima	2-L	10-Blts.	Marg. Beaton	2-L	4-M	6-S
Badger Beauty	1-L	3-M	Matoaka	2-L	2-M
Bingo	4-L	6-M	6-S	Mercury	1-L	1-M	1-S
Buckeye Bronze	1-L	3-M	Miss. Wisconsin	1-S	5-Blts.
Bridesmaid	1-S	Myrna	2-L	3-M	5-S
Carol	3-S	Myrth	10-Blts.
Corona	6-M	6-S	Ohio Nonpeil	1-L	1-M	1-S
Capri	4-L	6-M	6-S	Oregon Gold	2-M	4-S
Coral Glow	4-L	6-M	6-S	Parnassus	2-L	3-M	5-S
Diana	2-L	2-M	2-S	Pacifica	2-M	2-S
Elanora	2-L	2-M	3-S	Perfume	2-M	2-S
Eliz. the Queen	2-M	2-S	Pay Roll	1-L	10-Blts.
Ethel Cave Cole	2-L	3-M	2-S	R. B.	2-L	4-M	4-S
Glamis	1-L	1-M	2-S	Red Charm	1-L	1-M	2-S
Golden Teton	2-L	4-M	4-S	Red Lightning	2-L	5-M	5-S
Greta Garbo	2-L	3-M	4-S	Rio Rita	1-L	2-S
Happy Days	2-L	2-M	2-S	Rose Defiant	1-L	1-M	2-S
Harmau	2-L	3-M	4-S	Sensation	2-L	4-M	8-S
High Finance	2-L	2-S	Silvery Teton	3-M	3-S
Ieka	4-L	6-M	6-S	Snow White	2-L	3-M	5-S
Ivory Keys	3-L	4-M	4-S	Stella Antisdale	2-L	3-M	4-S
Jasmine	1-M	3-S	Stop Light	1-L	2-M	4-S
Kam's Trymph	1-L	Surfside	3-L	5-M	6-S
Kenwood	1-L	1-M	1-S	Timbucktoo	3-M	3-S
King Tan	2-L	3-M	3-S	Treasury Gold	2-L	3-M	5-S
King Lear	4-L	6-M	6-S	Tiefland	4-M	4-S
King Bee	3-M	4-S	Vassar	1-L	3-M	3-S
Liberator	1-L	2-M	2-S	White Gold	1-L	2-M	3-S
Lady Jane	2-L	3-M	3-S	Zacatey	1-M	2-S
Leading Lady	1-M	1-S	Zuni	2-L	4-M	6-S
Leona	4-L	6-M	6-S				

The following letter—a specimen of many such we have on file:

OKLAHOMA
AGRICULTURAL and MECHANICAL COLLEGE

School of Agriculture
Department of Agricultural Education

STILLWATER

January 6, 1945.

Mr. Harold Stearns
Estherville, Iowa.

Sometime ago I received the gladiolus bulbs which I ordered. I intended to write you before stating that yours were the finest bulbs I have ever received from anyone, and I have been ordering them since 1923. They were clean, healthy and came through in good shape.

Sincerely,

(Signed) C. L. ANGLER,
Teacher Trainer, Agricultural Education.

21 N 2nd St.,
Estherville, Iowa

Express office if different than mailing address.....
If you wish to pay carrying charges for pro-rata extras to be included in order
indicate here

[illegible]

Total.....

MAY WE SUBSTITUTE?..... Same variety—different size.....

Other variety—same color..... Other variety—equal quality.....

